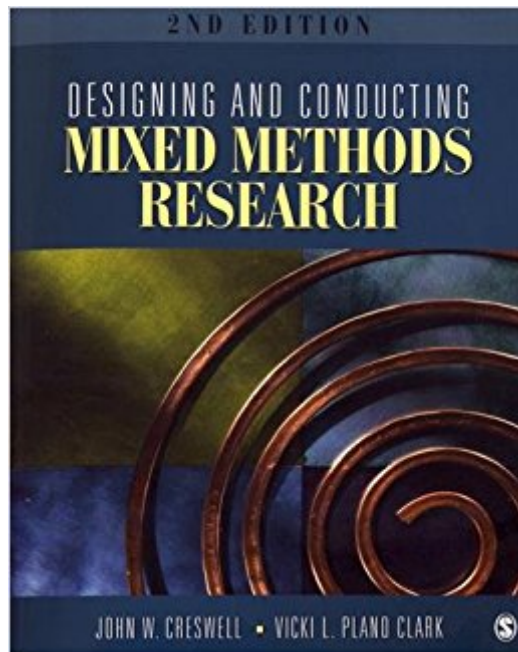




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# Designing And Conducting Mixed Methods Research



## Synopsis

A practical, how-to guide to designing mixed methods studiesCombining the latest thinking about mixed methods research designs with practical, step-by-step guidance, the Second Edition of *Designing and Conducting Mixed Methods Research* now covers six major mixed methods designs. Authors John W. Creswell and Vicki L. Plano Clark walk readers through the entire research process, from formulating questions to designing, collecting data, and interpreting results and include updated examples from published mixed methods studies drawn from the social, behavioral, health, and education disciplines.Intended AudienceThis text is intended for use in Intermediate/Advanced Research Methods, Mixed Methods, Research Design, and Social Research Methods courses across the social and behavioral sciences.

## Book Information

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## Customer Reviews

"The book explains the excellent approach of mixed methods for social research."--Gineida Morales-Guasch Ed.D.-The book explains the excellent approach of mixed methods for social research.---Gineida Morales-Guasch Ed.D.

"The book explains the excellent approach of mixed methods for social research." (Gineida Morales-Guasch Ed.D.)

Excellent! I have MANY books on MM, and this is the one you really need to have. Much more detail

than his "Concise Intro" (which is exactly that), and much more useful than his "MM Reader" (really a collection of previously-published articles on issues in MM). A better (IMO) boots-on-the-ground, useful book than Teddlie & Tashakori's "Foundations" book (which offers a different perspective - useful for that purpose). If you're going to buy just one, this is the one.

This book is good for a broad overview of mixed methods research. It is not exactly helpful for writing my dissertation but would be good for somebody just being introduced to this type of research.

Creswell and Plano-Clark facilitate the understanding of mixed-methods research. They tell us the what (a description of what is it), the how (how to conduct mixed- methods studies), the strengths and weaknesses, the types, and what's next. It is very comprehensive book. I would recommended without reservation.

This book was exactly what I needed for the methods section in my thesis proposal. I recommend this book to any graduate student needing to know about mixed methods research in depth. It even provides examples on how to write purpose statements depending on which specific mixed methods design type that you use.

Great textbook for my PhD nursing course. It was extremely exhaustive. I recommend downloading the Kindle and using it in that format so that you can search it for information. Its much easier than flipping to the back and looking at the index section!

Creswell & Clark have written an outstanding text detailing the various controversies and options available for mixed methods in social and behavioral research. The research examples are excellent and work beautifully for class exercises/critiques. The details regarding various approaches to mixing QUAL/QUANT approaches are explained here better than in any other text I have read as a research professor. HIGHLY recommended for mixed methods projects and/or classes.

AS A GRADUATE STUDENT THIS BOOK IS TO BE HIGHLY RECOMMENDED; IT IS VERY READABLE & ACCESSIBLE AND COVERS ALL THE MAJORS AREAS NECESSARY TO DESIGN & CONDUCT MIXED METHODS RESEARCH (MMR). THE REFERENCES ARE UP TO

DATE AND CLEARLY EXPLAIN HOW & WHY MMR CAME ABOUT AND ITS CURRENT RELEVANCE. MANY THANKS FOR AN INVALUABLE & ACCESSIBLE TEXT.

I am really happy I found this book. The authors avoid taking sides on epistemological battles in discussing the various ways that people use the term 'mixed methods'. The book takes you through planning, conducting, and writing up mixed methods research. It is valuable both as a book to skim through, and as a relatively detailed resource, although I will probably pair it with other books with more details on some specific qualitative and quantitative data analysis techniques.

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